



Welcome to our Sixth Form Newsletter. Here you will find a summary of the week, useful tips, career opportunities dates and celebrations of successes!

UPCOMING DATES

Thursday 20th November- Year 12 Parents' Evening

Tues 25th Nov 6-8pm: Careers & Higher Education Fair at school.

Thurs 27th Nov 6-9pm: Sixth Form Open Evening



Year 12

It has been strange this week without the Year 13s. However, it has been great seeing so many Year 12s using the Silent Study area and the common room more effectively. Don't forget these marginal gains will pay off- 1% better each day will have an impact.

Year 12 grades have not been published. You can access these on Go4Schools. I would recommend using Parents' Evening next week to ensure you are clear on where you are making progress and where there is room for improvements. With these clear actions, you can focus your work moving forwards.

I want to say a huge thank you to all our Year 12 mentors. We have 20 students who give up their Friday form time to support younger students. It has been heartwarming to see how much these younger students have taken to you and enjoy their conversations with you. I also want to thank all the students who are giving up their time to run clubs or take part in clubs. There are a range of different opportunities for you to get involved in the wider school community, so thank you to those who have.

Finally, Year 12 students must remember that if they need to leave school for sickness, appointments or for any other reason- **they must sign out with Mrs Pasa- even if on Studybugs. You cannot just use the form to sign out or at reception**

If you need me, you can:

- Contact me directly on kate.kalinowski@furzeplatt.net
- Book a clinic session with me afterschool on Wednesday between 3.30pm and 5.00pm by emailing sixthform.admin@furzeplatt.net

CAREERS & HIGHER EDUCATION FAIR

CHEF 2025



Tuesday 25 November, 6pm - 8pm
in the Main Hall & Theatre

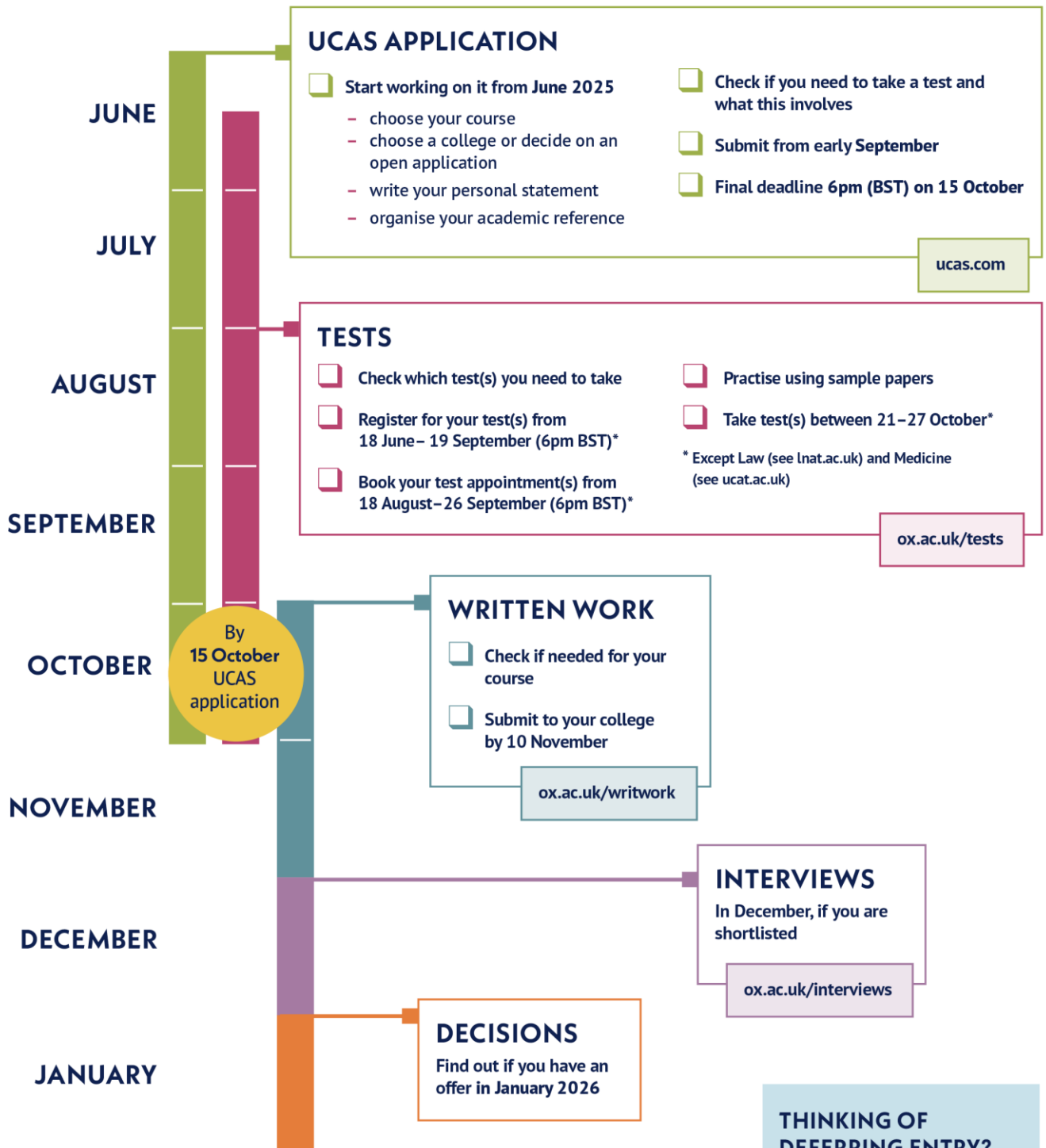


No booking required,
just turn up!

HOW YOU APPLY

2026 ENTRY

Early Entry – The Oxford process



Cambridge Dates can be found here

<https://www.undergraduate.study.cam.ac.uk/apply/application-dates-deadlines>

THINKING OF DEFERRING ENTRY?

This is not always possible so we recommend you check with your course department first.

Tutor resource of the week – Pre reading- the BASMO method



All study sessions can be found
here: <https://www.furzeplatt.com/page/?title=Sixth+Form+Study+Support&pid=84>



Careers

Claire Beale, Careers Adviser
Tel: 01628 625 308
Email: claire.beale@furzeplatt.net

[School LinkedIn](#)

RBWM Achieving for Children

TAKEOVER DAY 2025

Tuesday 25 November

Do you want to take over
someone's role for a day?

We are inviting young people aged 13 to 18 to experience a role within RBWM/AfC for Takeover Day 25 November 2025 9am to 4.30pm starting at Maidenhead Town Hall.

Have your voices heard by changemakers

Experience real jobs

Learn and understand more about council roles

Scan the QR code to complete the application form



For more information, please contact **Molly Bowyer**,
Young Peoples Engagement Officer

E: molly.bowyer@acheivingforchildren.org.uk

T: 07881 529176



 **achieving
for children**

Deadline to apply: Fri 14th November



Careers

Claire Beale, Careers Adviser

Tel: 01628 625 308

Email: claire.beale@furzeplatt.net

[School LinkedIn](#)

Students interested in Economics, Finance and Business

Explore careers with the UK government, civil service and social research



Join this virtual event on **Tues 18th Nov from 5-6pm** to gain an insight into the different careers possible in Economics, Finance and Business within the government

You will:

- Gain a better understanding of how the UK economy works
- Learn about different roles which help to manage budgets for the UK economy
- Hear from senior officials about what it is really like working for the government
- Learn about their apprenticeships and how to apply

Register [here](#)



Virtual work experience AND current apprenticeships in TV with Channel 4

Were you aware of all the different roles that exist within the TV industry?

There are jobs in Location (finding the best place to film), Sound Production & Engineering, Prop and Set Design, Production Management (Filming), Post-Production (Editing and adding special effects), Directing, Lighting, Development (coming up with ideas for new shows), and Live Broadcasting. Find out more about all of these roles [here](#).

Many people want to get into the TV Industry but it is very competitive. Having some experience will help and can be something you write about in personal statements and also apprenticeship applications. Channel 4 offer a virtual work experience which you can do in your own time and at your own pace. There are 4 compulsory modules and 6 optional ones. Find out more and register [here](#).

For Year 13s - Channel 4 also have a number of apprenticeships open for you to apply to in London. Please look [here](#). There are 4 pages so make sure you look at all of them. The deadline for most of these is 2nd January.



**For Y13 students studying Maths And/Or Computer Science,
and on track for AAB or ABB with Maths GCSE grade 6
Apprenticeship in Technology now open with Morgan Stanley**

Morgan Stanley

Interested in becoming a Technical Analyst in the Financial Sector?

Morgan Stanley are offering a 4 year apprenticeship based in London working towards a degree with Queen Mary University

Your responsibilities would be:

- Helping to deliver and support world-class innovative solutions based on industry standards
- Designing and building software and tools that help to operate, improve and grow our compute and data resources
- Interacting with internal clients and gaining an understanding of their involvement in the software development process
- Gaining an understanding of voice and data networks and their components
- Gaining an understanding of how we manage and automate configuration of Technology systems
- Developing core skills required for risk assessment of Technology systems
- Gaining an understanding of the components and operation of an enterprise-scale Technology system, including databases, storage systems, computer servers and networks
- Involvement in designing, planning and managing simple data networks
- Gaining an understanding of organizational theory along with financial IT investment rationale
- Develop core skills required to follow a project methodology to deliver Technology projects

To find out more about the apprenticeship and apply, click [here](#)

Deadline: 8th February

To find out more about Morgan Stanley, here is their [website](#)



Careers

Claire Beale, Careers Adviser

Tel: 01628 625 308

Email: claire.beale@furzeplatt.net

[School LinkedIn](#)

A Day In the Life Of Rachel Allman – Business Development and Marketing

PSYCHOLOGY TOOLS®

What is your job and what do you do?

I work for a mental health publisher that creates evidence-based resources for mental health professionals. My role is to head up the marketing (how we reach prospective new customers round the world and explain how our product can help them, using a variety of different methods) and how we make sure that existing customers are happy and keep subscribing (how we retain them).

Can you describe a typical day?

One of the things I love about my role is the variety of things I get involved in. A typical day might cover: checking in with the sales & customer success teams and looking at new the sales and retention pipeline data, reviewing website design changes being proposed to the website, working on launch campaigns for new products, talking to the podcast team that we advertise with to work through the advertising schedule, working on the marketing strategy for new markets, and having meetings about new content that is being developed by the team of psychologists. The next day could be at an NHS mental health professionals conference or event for example.

What did you study (from 16 and up)?

I did Sociology, English Literature and History A levels, and then did a degree in Psychology at university. I didn't study marketing at all – everything was learnt in industry as I gained experience, and my own personal research and learning.





Careers

Claire Beale, Careers Adviser

Tel: 01628 625 308

Email: claire.beale@furzeplatt.net

[School LinkedIn](#)

A Day In the Life Of Rachel Allman – Business Development and Marketing

PSYCHOLOGY LS®

How do people usually get into the field/ industry? Is that how you got into it?

There are a variety of ways to get into marketing: bigger companies have graduate placement schemes which will include time within marketing departments, or lots of marketing agencies will have graduate placements which then might lead to an entry level role. Smaller business will probably have marketing executive roles where you would work under a manager and learn from them. There are many different parts of marketing so once you have a general understanding you might then begin to specialise in certain areas.

My route to this field was a bit different. My first proper job after university was for a crime reduction/criminology charity where I was always really interested in the communications and marketing elements of the charity. From there, I was persuaded by a friend to move into the creative agency world and I joined a branding agency in the client services side of the business. Agencies work with lots of different businesses, so you gain a wide variety of experiences and exposure to different types of companies and projects. After moving around a couple of agencies and working my way up to a more senior level, I decided to move to work within a business rather than at an agency. I was keen to mix my psychology background with marketing so that's what I looked for.

What other jobs have you had?

I have been a:

- Communications manager at a national charity
- Project management and client services jobs in marketing agencies
- Head of client services at a brand agency

What is your greatest achievement?

Getting my current role 3 weeks into the first Covid lockdown, after the business I worked for shut due to Covid business challenges. It was a scary time – the business world had essentially shut down, I had been made redundant for the first time ever and we had two kids to keep entertained at home while trying to think about a new job.





Careers

Claire Beale, Careers Adviser

Tel: 01628 625 308

Email: claire.beale@furzeplatt.net

[School LinkedIn](#)

A Day In the Life Of Rachel Allman Business Development and Marketing



PSYCHOLOGY LS®

What are the skills and qualities you feel you need in this role?

You need to be able to understand people - the challenges, motivations, needs and worlds of your target audience. This is vital to enable my business to develop products that effectively meet their needs, and develop meaningful and motivating marketing plans and campaigns that are tailored to the target audience and the segments within them. You need to be able to operate at a strategic level as well as a tactical one, and be versatile - to understand data and what it is telling us, have a creative perspective for ad campaigns, sales, customer success and how to deliver a great customer experience throughout every touchpoint with the brand, how to write engaging copy and content. You need to be a strong communicator – verbally and written, and to have the mindset to always be thinking and looking for better ideas and solutions.

What are the good things about your job? Any downsides?

The best thing about my job is that I work with a product that genuinely helps people in their lives, and that I am able to use and develop my professional skills and expertise to help this business grow. It's really important to me that I spend my professional energy in an area that contributes in a meaningful way, as well as helping a business make money. The culture and people I work with are brilliant and this is so important especially as I progress through my career.

Has Covid had an impact on your sector?

It had a positive effect in the area I work in now because more mental health professionals needed online Psychotherapy resources, and the sector has changed forever by pivoting to a new way of working – mixing online therapy with face-to-face care. This meant new ways of working, new product development, new opportunities for us. But the cost of living crisis that developed partly as a knock on effect of Covid has also impacted our customers and the sector too.

Is AI impacting your work?

In my day-to-day life at work it is often helpful from a time saving perspective - it can do some tasks quicker and operates as bit of an assistant, helping my team out. AI might help make a document you've written more concise or give you a list of headlines for an email campaign, for example. But it's really only helpful if you combine it with your own expertise, knowledge, and instinct.



Careers

Claire Beale, Careers Adviser

Tel: 01628 625 308

Email: claire.beale@furzeplatt.net

[School LinkedIn](#)

**A Day In the Life Of Rachel Allman
Business Development and Marketing**



PSYCHOLOGY  LS®

If you could go back in time, would you still do this job? What else were you tempted by?

In my current role – yes, I would do it again. In previous roles maybe not. I was also tempted by law and training to be a psychologist, which I am still tempted by!

Anything else you would like to add?

Only that looking back, I think it's SO hard to have to make choices about career directions when you have no real knowledge of the world of work and how much nuance there is. Use your careers advisors as much as you can but also ask adults in a whole range of professions to talk to you about what they do, what their days are like, where their sector is heading etc.

Parents & Guardians,
A Day In the Life Of is a feature we often like to have in our weekly newsletter.

If you would like to inspire the next generation and tell them about what you do, please email me on claire.beale@furzeplatt.net