

**FURZE
PLATT**
SENIOR SCHOOL



DIGITAL MEDIA SIXTH FORM OPEN EVENING 2025

Welcome!

AMBITIOUS

COLLABORATIVE

HAPPY

INTEGRITY

ENDURANCE

VERSATILITY

EXCELLENCE

What is Digital Media?

- Explore how film, photography, sound and design shape the world we live in. From blockbuster films to social media campaigns, digital media influences every aspect of modern life.
- You'll learn how to plan, create and publish professional media products that engage audiences and tell meaningful stories.
- This course develops both creative flair and technical expertise, equipping you with versatile skills for university or employment in the rapidly growing creative sector.

Why choose Digital Media at Furze Platt?

● Expert Teaching

Experiences, passionate staff with real media industry background who bring practical insights into every lesson.

● Real-World Projects

Work on authentic client-style briefs and projects – not just theory but genuine production experience.

● Excellent Progression

Outstanding routes into film, marketing, journalism, and design at top universities and creative agencies.

Course Content

Year 12

- **Unit 1:** Media Products and Audiences – Understanding how the media connects with viewers.
- **Unit 20:** Professional Pitching – Pitching in a real world context
- **Unit 3:** Create a Media Product – Bringing your vision to life.

Year 13

- **Unit 24:** Cross Media Industry Awareness – Understanding the professional landscape
- **Unit 21:** Audio-Visual Production – Mastering of Film and Video
- **Unit 2:** Pre Production and Planning: Professional Project Development.

Cambridge Technical and UCAS

Grade	UCAS Tariff points
D*	56
D	48
M	32
P	16

A Level	UCAS points
A*	56
A	48
B	40
C	32

Very similar – but no B equivalent

See what our students create

- Our students produce exceptional work across a range of media formats, from compelling film trailers, music videos to promotional material. Each project showcases their growing talent and artistic vision.

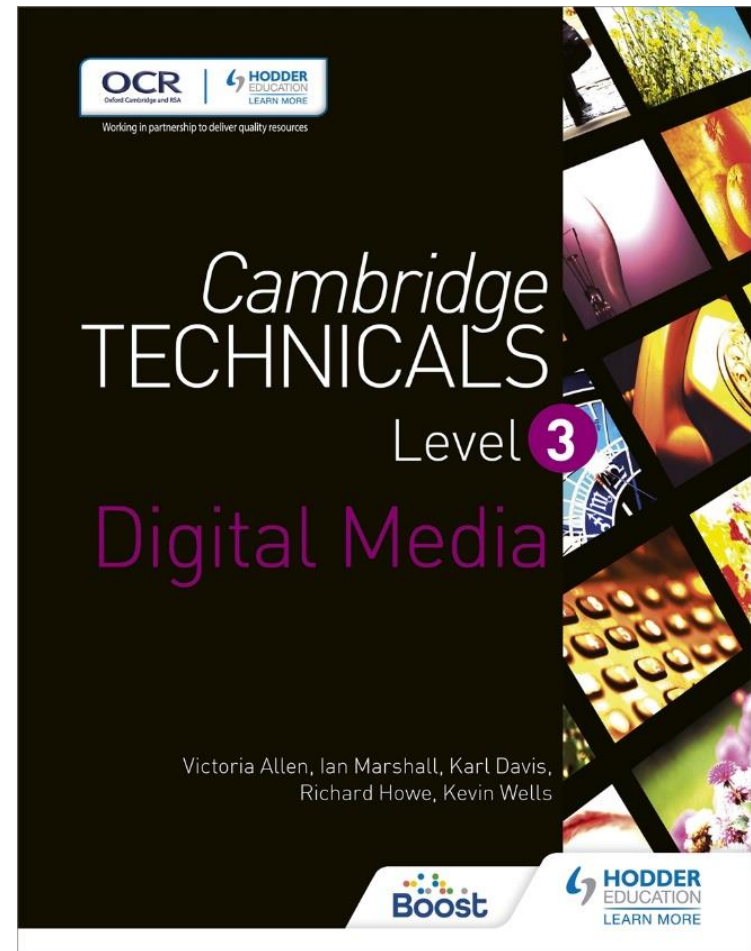
How you'll learn

- Practical Projects – Every term leads to a finished product you can be proud of – from short films to marketing campaigns.
- Collaborative Creation – Balance teamwork with independent creativity, learning how professional productions work.
- Continuous improvement – Regular opportunities for self-evaluation, constructive feedback and creative refinement.
- Industry Standards – Your work mirrors real-world production pipelines, preparing for professional environments.



Where can this course take you?

- Practical units treated like “first job”
- Knowledge and understanding of a fundamental aspect of our society
- **University Pathways** – Media Production, Film Studies, Journalism, Marketing and Communications degrees at top institutions.
- **Creative Careers** – Digital Content Creator, Videographer, Marketing Executive, Editor, Social Media Manager and more



Entry Requirements

Academic Requirements

Minimum **Grade 4 in GCSE English Language** — demonstrating strong communication skills essential for media work.

Personal Qualities

A genuine interest in creativity, communication, or technology, combined with curiosity about how media shapes our world.

Passion & Drive

Enthusiasm for visual storytelling and production — a desire to create content that engages and inspires audiences.



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Thank you and are there any
questions?

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