

**Exam Board:**

OCR Cambridge Nationals (Level 1/2 Creative iMedia – J834)  
Level 1/2 Certificate in Creative iMedia

**Qualification:**

**Assessment Information:**

**Exam Units:** 1 x written exam (R093: Creative iMedia in the Media Industry).

**Coursework Units:** 2 x NEAs (R094 Visual Identity & Digital Graphics; R098 Digital Media Production) – approximately 10–12 hours each.

**Revision Support:**

Regular retrieval quizzes, past-paper practice, and tailored revision resources.

**Link to official specification:**

<https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-j834/>

**Department Information:**

**Options:** iMedia is an elective subject at KS4 for OCR Level 1/2.

**Values:** Students are encouraged to be ambitious, collaborative, and versatile, demonstrating integrity and endurance when creating innovative publications for specific scenarios and target audiences.

**ACHIEVE in the curriculum:**

Students are expected to be ambitious during their course. They will have opportunities to collaborate on tasks with their peers. In addition, students can demonstrate their integrity, endurance and versatility particularly when it comes to creating innovative publications for a specified scenario and understanding what is needed for that industry and target audience. Providing revision resources where needed.

- Understand and apply fundamental principles and concepts of digital media.
- Research, design, and create media products tailored to a brief and target audience.
- Develop technical competence in industry-standard software and workflows.
- Cultivate personal attributes aligned with ACHIEVE: Ambition, Collaboration, Integrity, Endurance, Versatility, and Excellence.

PG Online iMedia teaching resources.

OCR sample materials and past papers.

OCR official specification: [OCR Cambridge Nationals Creative iMedia J834](#).

**How we keep parents informed:**

**Progress Reporting:** Four progress reports (Oct, Dec, Feb, Mar) and an October parents' evening.

**How parents can help their child:**

Provide a quiet study space, encourage practice in media tools, and discuss media products your child encounters (ads, social media, games) to build real-world connections.

**Year 11 – What we study and when:**

Term	Unit, Topic Or Summary Of Work Covered	Knowledge, Understanding & Skills Developed	ACHIEVE / Personal Development Focus	How The Work Is Assessed	Careers Links
1, 2	<b>R094: Visual Identity &amp; Digital Graphics</b> Topic 1: Develop Visual Identity Topic 2: Plan Digital Graphics	Understanding of branding, visual styles, licences/permissions; ability to create planning documentation (mood boards, visualisation diagrams, work plans)  Mastery of tools and techniques in software (e.g., Photoshop, Illustrator); sourcing, creating, and modifying assets for compatibility.	Ambition, Collaboration, Integrity, Versatility.	<b>NEA</b> – Practical creation tasks.	<b>Media Industry, TV/radio/social media/graphic design.</b>
3, 4	<b>R098: Digital Media Production Production</b>	Research and planning, advanced editing, asset management, evaluation of final product against client requirements.	Endurance, Versatility, Excellence.	<b>NEA</b> – Full production and evaluation.	<b>Media Industry, TV/radio/social media/graphic design.</b>

	Analyse the OCR-set brief; plan and create a media product (e.g., website mock-up, short animation, or interactive graphic); focus on sourcing assets, meeting technical specifications, and justifying design decisions.				
4	<b>Exam Practice/Exams</b> Review R093 Media Industry content: sectors, job roles, legal/ethical issues, and distribution platforms. Practice extended response questions and timed papers.	<b>Exam Practice/Exams</b>	<b>Ambitious, Endurance, Versatility and Excellence.</b>	<b>Exams</b>	<b>Media Industry, TV/radio/social media/graphic design.</b>
5	<b>Exams</b> Final revision workshops and peer feedback; complete R093 exam.	<b>Exams/Revision</b>			
6	<b>Exams</b>	<b>Exams/\revision</b>			