

Exam Board: Pearson Edexcel
Qualification: 603/7048/8
Assessment Information: 2 Pearson Set Assignments (PSAs), 1 Exam 90 minutes

[Link to official specification](#)

Department Information:

The BTEC Travel and Tourism classes follow the Pearson BTEC Level 1 / Level 2 Tech Award in Travel and Tourism. The course comprises of 3 components:

Component 1: *Travel and Tourism Organisations and Destinations. This includes the investigation of the aims of UK travel and tourism organisations and exploring travel and tourism destinations.*

Component 2: *Customer needs in Travel and Tourism. This component looks at how organisations use market research to identify travel and tourism trends and culminates in students planning a holiday to meet customer needs.*

Component 3: *Influences on Global Travel and Tourism. Here students will explore the different factors influencing global travel and tourism and how organisations need to respond to them, as well as looking at the impact of tourism and sustainable tourism.*

ACHIEVE in the curriculum:

The Travel and Tourism Department at Furze Platt fosters excellence by encouraging students to be ambitious, collaborative, and happy. It encourages ambition by making links to future career opportunities, promotes integrity through the study of sustainability, while developing endurance during the PSAs.

Curriculum Aims & Intent:

Students explore some of the key areas within the T&T sector, including: the contribution of travel and tourism to the UK economy; tourism development; trends in travel and tourism; how organisations meet customer needs; the location and appeal of different types of travel and tourism destinations; and the impact of travel and tourism on the local community, environment and economy. Students prepare a holiday plan to meet customer needs, understand the different factors that influence global travel and tourism, and learn how travel and tourism organisations and destinations respond to these factors. This Tech Award complements the learning in GCSE programmes such as GCSE Geography and GCSE Business by broadening learners' experience and skills participation in different contexts, with the opportunity for them to practically apply their knowledge and skills through the areas mentioned above.

Resources:

In lessons students will use the 'BTEC Tech Award Travel and Tourism' student book and will also be given access to the e-Book version to support them with home learning and revision.
<https://www.pearsonactivelearn.com/app/home>
ISBN:9781292444635

Travel & Tourism area of FP Cloud/SharePoint

How we keep parents informed:

Year 11 - Progress reports are published 4 times per year, in October, December, February and March, with a face-to-face parents' evening in October.

Parental conversations as and when appropriate

How parents can help their child:

Parents can discuss topics covered in lessons that week and engage them in discussions about real world issues affecting the Travel & Tourism industry and ethical consumerism. They can encourage students to complete home learning using the resources provided on class charts and aid them in organisation of revision notes and practice questions which will be needed for revision in year 11. It would also be beneficial to include them in the planning of trips and visits be it family holidays or visit to friends and relatives.

What we study and when:

Term	Unit, Topic Or Summary Of Work Covered	Knowledge, Understanding & Skills Developed	ACHIEVE / Personal Development Focus	How The Work Is Assessed	Careers Links
1 & 2	Component 2: Pearson Set Assignment	Pearson sets the assignments for the assessment of this component. The PSA is released at the start of September and consists of 5 tasks. The PSA is marked internally by class teachers with students being allowed to make improvements following feedback.	See above	Work is the moderated internally before being submitted for external verification. Opportunities for students to practice tasks based on previous PSAs is built in to lessons through term 5 & 6 of Year 10	Visit from external provider – Independent Travel Agent
3, 4 & 5	Component 3: Influences on Global Travel and Tourism Assessment objectives A Factors that influence global travel and tourism	Component Overview: Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism. A Factors that influence global travel and tourism A1 Factors influencing global travel and tourism Learners will <ul style="list-style-type: none"> understand that travel and tourism organisations and destinations are influenced by many factors, many of which are beyond their control. 	See above	End of Learning Aim Assessments In class essay questions Exam practice questions set as Home Learning and Do It Now tasks. End of Component Terminal Exam to be taken in January of Yr 11	

	<p>B Impact of travel and tourism and sustainability</p> <p>C Destination management</p>	<ul style="list-style-type: none"> • learn that some factors can have a positive effect, while others have a negative effect. • understand the factors that can influence visitors, including their choice of global destination and will know the meaning of key terms. <p>A2 Response to factors Learners will:</p> <ul style="list-style-type: none"> • understand the different types of organisation that might respond to these influencing factors. • know the names of key organisations involved in global travel and tourism and will understand the ways in which these organisations respond. <p>B Impact of travel and tourism and sustainability B1 Possible impacts of tourism Learners will</p> <ul style="list-style-type: none"> • understand the possible positive and negative impacts of tourism on destinations. Some global destinations may be more vulnerable to these impacts than others for a variety of reasons including the impact of incoming visitors on the local community, the contribution of tourism to the local economy and how tourism can both help to protect and threaten the environment. <p>B2 Sustainable tourism Sustainable tourism is a relatively new concept in global travel and tourism. Learners will:</p> <ul style="list-style-type: none"> • discover there is a range of differing explanations and definitions with similar themes. <p>B3 Managing sociocultural impacts Learners will</p> <ul style="list-style-type: none"> • understand the benefits of managing sociocultural impacts and the methods used <p>B4 Managing economic impacts Learners will</p>		<p>with an opportunity to retake in May.</p> <p>The design of this external assessment ensures that there is sufficient stretch and challenge, enabling the assessment of knowledge and understanding at the end of the learning period.</p>	
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