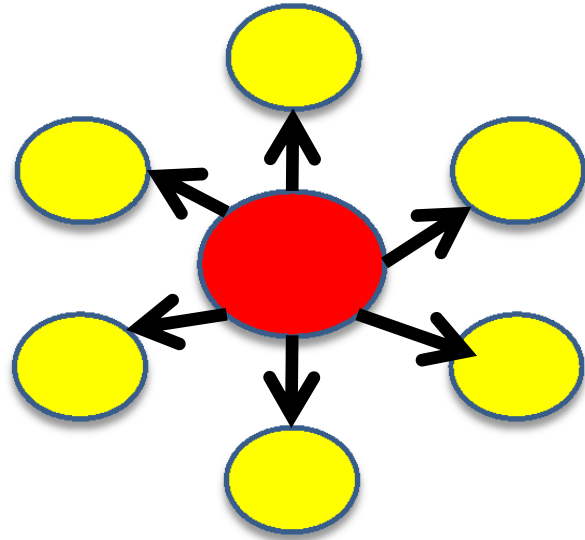
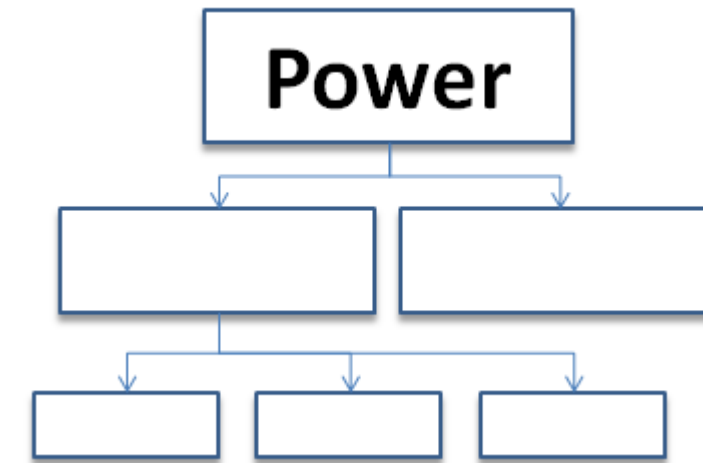


# POWER Culture



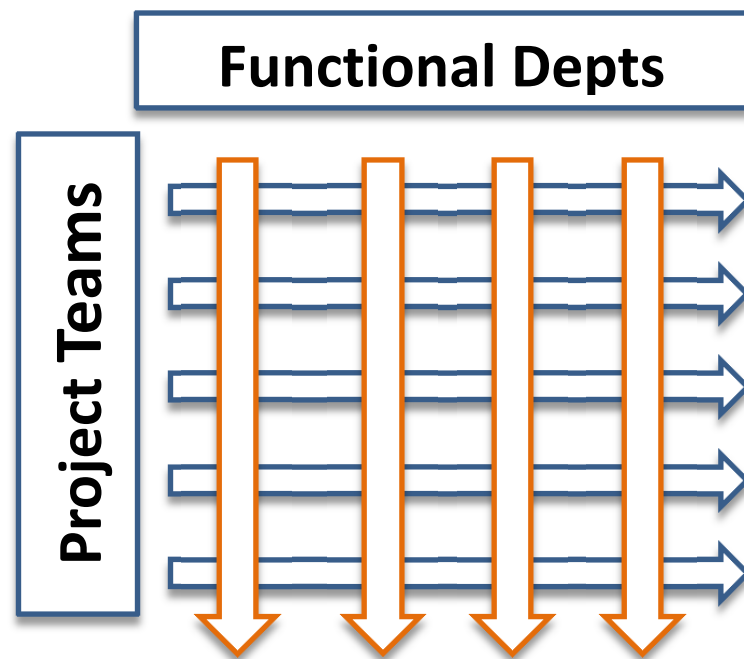
Control radiates from the centre | Concentrates power among a few  
Few rules and little bureaucracy | Swift decisions are possible

# ROLE Culture



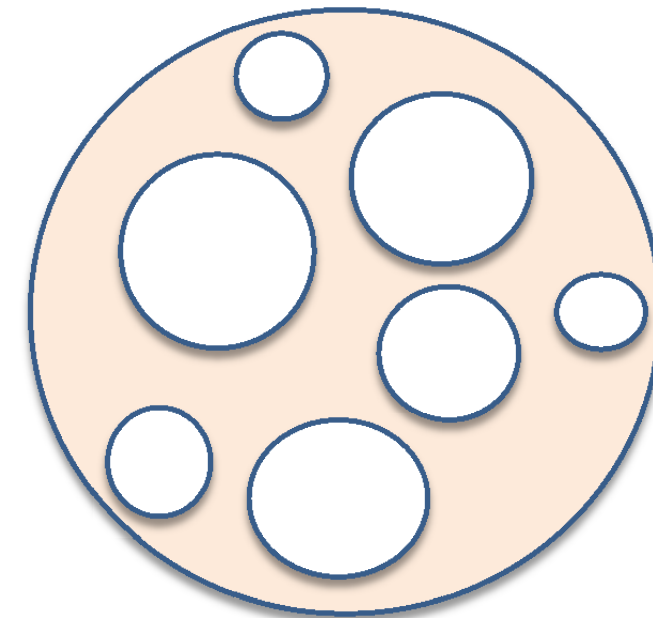
People have clearly delegated authorities within a highly defined structure |  
Hierarchical bureaucracy | Power derives from a person's position | Little scope exists  
for expert power

# TASK Culture



Teams are formed to solve particular problems | No single power source  
Power derives from expertise | Matrix organisation

# PERSON Culture



People believe themselves to be superior to the business | Business full of people with  
similar training, background & expertise | Power lies in each group of individuals