

## Business studies – GCSE 9-1 – Super Curriculum

### Websites, Books, and Television

The Business Department would love for you to build on and develop your understanding further. We have included a range of resources from key texts to websites, newspapers, articles and television. Further we hope you enjoy a selection of novels about business identified by the Institute of Economic Affairs in their study of 2000: 'The Representation of Business in English Literature'

### Year 10 and 11

Title	Link
BCSE Business Bite size	<a href="https://www.bbc.com/bitesize/subjects/zpsvr82">https://www.bbc.com/bitesize/subjects/zpsvr82</a>
Revision World	<a href="https://revisionworld.com/gcse-revision/business-studies">https://revisionworld.com/gcse-revision/business-studies</a>
Quizlet	<a href="https://quizlet.com/22904227/edexcel-gcse-business-studies-unit-1-showingenterprise-flash-cards/">https://quizlet.com/22904227/edexcel-gcse-business-studies-unit-1-showingenterprise-flash-cards/</a>
BBC Teach Business	<a href="https://www.youtube.com/watch?v=sfXMfm6XiOM">https://www.youtube.com/watch?v=sfXMfm6XiOM</a>

The student room – Business Studies Blog	<a href="https://www.thestudentroom.co.uk/gcse/subjects/business-studies/">https://www.thestudentroom.co.uk/gcse/subjects/business-studies/</a>
Business GCSE Pod	<a href="https://www.gcsepod.com/gcsepod_content/business-studies/">https://www.gcsepod.com/gcsepod_content/business-studies/</a>
Business Bee	<a href="http://www.beebusinessbee.co.uk/index.php/pages/223-beebusinessbee-forbusiness-students">http://www.beebusinessbee.co.uk/index.php/pages/223-beebusinessbee-forbusiness-students</a>
<b>News-sources:</b>	<p>The BBC news website is worth a daily visit, particularly the Business tab. Build in listening to the Today programme on Radio 4 (Mon - Sat 6:00am – 9:00am) into your morning routine.</p> <p>The Times, Guardian, Telegraph, and Independent all have good coverage of business. The Guardian and Telegraph on Saturday, and the Times on Sunday are particularly strong on economic news as is the Financial Times.</p> <p>Business Review, Business Today – these are magazines available to students through the School, and aimed specifically at students.</p>
<b>Further reading and literature:</b>	<p>How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions – Rachel Bridge An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.</p> <p>The Tipping Point: How Little Things Can Make a Big Difference – Malcolm Gladwell A very readable and fascinating book, which looks into the reasons products become market leaders.</p> <p>The Google Story – David A. Wise An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles. The questions are; are these the things that made Google the world’s number one search engine?</p> <p>The Toyota Way: 14 Management Principles from the World’s Greatest Manufacturer – Jeffrey Liker Covers Japanese Management Techniques such as Kaizen and TQM.</p>

	<p>Billions of Entrepreneurs: How China and India Are Reshaping Their Futures and Yours – Tarun Khanna An investigation into Asia’s two growing economic powers.</p> <p>Business Stripped Bare: Adventures of a Global Entrepreneur – Sir Richard Branson The autobiography of Britain’s most famous entrepreneur.</p> <p>Sun Tzu – The Art of War for Managers: 50 Strategic Rules Updated for Today’s Business – Gerald A. Michaelson Applying the ancient Chinese rules of battle to modern day business.</p> <p>The Intelligent Investor – Benjamin Graham The classic book on stock market investment, as recommended by Warren Buffet.</p> <p>No Logo – Naomi Klein Klein investigates the negative side to marketing and globalisation.</p> <p>House of Cards: How Wall Street’s Gamblers Broke Capitalism – William D Cohan Explains the reason behind the continuing global financial crisis, which started in September 2008.</p>
<p><b>A selection of novels about business identified by the Institute of Economic Affairs in their study of 2000: ‘The Representation of Business in English Literature’</b></p>	<ul style="list-style-type: none"> <li>• Hard Times (1854) by Charles Dickens</li> <li>• North and South (1855) by Elizabeth Gaskell</li> <li>• Little Dorrit (1857) by Charles Dickens</li> <li>• Middlemarch (1872) by George Eliot</li> <li>• Jude the Obscure (1896) by Thomas Hardy</li> <li>• Heart of Darkness (1899) by Joseph Conrad</li> <li>• Nostromo (1904) by Joseph Conrad</li> <li>• Tono Bungay (1909) by H.G. Wells</li> <li>• The History of Mr Polly (1910) by H.G. Wells</li> <li>• Howard’s End (1910) by E.M. Forster</li> <li>• The Ragged Trousered Philanthropists (1914) by Robert Tressall</li> <li>• Love on the Dole (1933) by Walter Greenwood</li> <li>• Women in Love (1954) by D.H. Lawrence</li> <li>• Room at the Top (1957) by John Braine</li> <li>• Saturday Night and Sunday Morning (1958) by Alan Sillitoe</li> <li>• Bonfire of the Vanities (1988) by Tom Wolfe</li> </ul> <p>Money (1984) by Martin Amis</p>

**Television**

The Business Channel

Great resource if you have access to Sky channel 547. Good range of programmes from documentaries, biographies and series.

[www.thebusinesschannel.com](http://www.thebusinesschannel.com)

Dragon's Den BBC Entrepreneurs pitch their ideas to venture capitalists. Ideal material for Unit 1.

<http://www.bbc.co.uk/dragonsden/>

Working Lunch BBC Business updates. You can also sign up for a free newsletter and email update.

[http://news.bbc.co.uk/1/programmes/working\\_lunch/default.stm](http://news.bbc.co.uk/1/programmes/working_lunch/default.stm)

The Apprentice BBC Candidates compete to win a job with a six-figure salary and the chance to become Sir Alan Sugar's apprentice.

<http://www.bbc.co.uk/apprentice>