

**FURZE
PLATT**
SENIOR SCHOOL



BUSINESS BTEC LEVEL 3

**AWARDING BODY: EDEXCEL
LEVEL: LEVEL 3**

AMBITIOUS

COLLABORATIVE

HAPPY

INTEGRITY

ENDURANCE

VERSATILITY

EXCELLENCE

Introduction to Business BTEC

The Extended Certificate is for learners who are interested in learning about the business sector alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in business-related subjects. It is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A-Levels.

Content

Year 12 units

Unit 1. Exploring Business (90 GLH)

- *Purposes of different businesses*
- *Their structure*
- *External environment*

Unit 3. Personal and Business Finance (120 GLH)

- *Personal and business finance.*
- *Develop the skills and knowledge needed to understand, analyse and prepare financial information.*

Year 13 units

Unit 2. Developing a marketing campaign (90 GLH)

- *Learners will gain skills relating to, and an understanding of, how a marketing campaign is developed.*

Unit 8. Recruitment and Selection (60 GLH)

- *Learners explore how the recruitment process is carried out in a business.*
- *The unit gives learners the opportunity to participate in selection interviews and review their performance.*

Examinations

Year 12 units

Unit 1. Exploring Business (90 GLH)	Unit 3. Personal and Business Finance (120 GLH)
<i>Assessed: Course Work</i>	<i>Assessed: Exam</i>

Year 13 units

Unit 2. Developing a marketing campaign (90 GLH)	Unit 8. Recruitment and Selection (60 GLH)
<i>Assessed: Exam</i>	<i>Assessed: Course Work</i>

Entry requirements

- At least a grade 4 in GCSE Business Studies

Careers and further prospects

- Students will develop transferable skills that support study in a wide range of subjects at **university** and the transition to **employment**, including quantitative and analytical analysis.
- Our students have progressed from this qualification to:
 - > Higher education courses such as Business degrees
 - > Students have also progressed to study business or other business related degrees
 - > Other students have perused jobs and training in employed work