



# Business A-Level

**Awarding Body: AQA**

**Level: A-Level**

## Intro

- Highly regarded business course which demonstrates the interrelated nature of business using business models, theories and techniques to support analysis of business issues and situations to provide a dynamic specification.
- Engaging topics and issues that are relevant in today's society, such as:
  - Digital technology and
  - Business ethics
  - Globalisation

**Content included within the two years:**

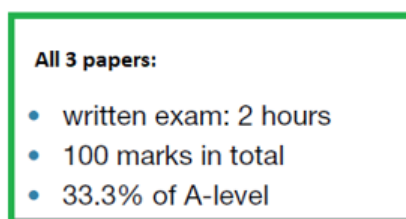
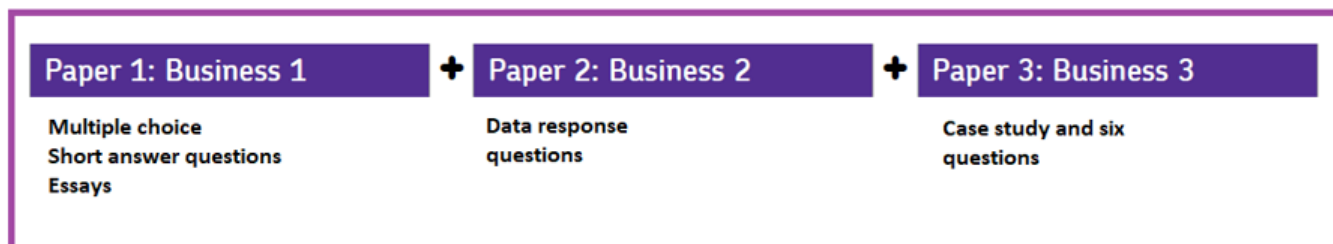
## Year 12 units

- 1 [What is business?](#)
- 2 [Managers, leadership and decision making](#)
- 3 [Decision making to improve marketing performance](#)
- 4 [Decision making to improve operational performance](#)
- 5 [Decision making to improve financial performance](#)
- 6 [Decision making to improve human resource performance](#)

## Year 13 units

- 7 [Analysing the strategic position of a business \(A-level only\)](#)
- 8 [Choosing strategic direction \(A-level only\)](#)
- 9 [Strategic methods: how to pursue strategies \(A-level only\)](#)
- 10 [Managing strategic change \(A-level only\)](#)

The A-Level will consist of the following examinations:



## What you need

At least a grade 5 in GCSE Business Studies, Maths and English. Students cannot choose Business and Economics A-Level together.

## Career and further study

- Students will develop transferable skills that support study in a wide range of subjects at **university** and the transition to **employment**, including quantitative and analytical analysis.
- Our students have progressed from this qualification to:
  - > Higher education courses such as Business degrees
  - > Students have also progressed to study business or other business related degrees, which include specialising in HR or Marketing to name a few
  - > Other students have perused jobs and training in employed work

**A**MBITIOUS **C**OLLABORATIVE **H**APPY **I**NTEGRITY **E**NDURANCE **V**ERSATILITY **E**XCELLENCE

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