

Business A-Level

Awarding Body: AQA

Level: A-Level

Introduction

- Highly regarded business course which demonstrates the interrelated nature of business using business models, theories and techniques to support analysis of business issues and situations to provide a dynamic specification.
- Engaging topics and issues that are relevant in today's society, such as:
 - Digital technology and
 - Business ethics
 - Globalisation

Content included within the two years:

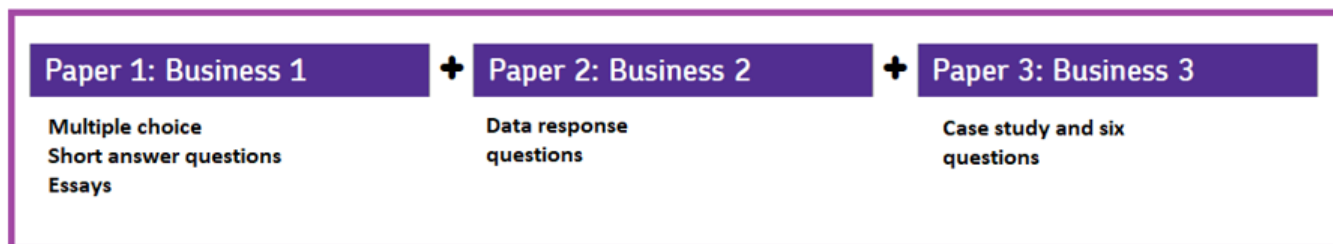
Year 12 units

- 1 [What is business?](#)
- 2 [Managers, leadership and decision making](#)
- 3 [Decision making to improve marketing performance](#)
- 4 [Decision making to improve operational performance](#)
- 5 [Decision making to improve financial performance](#)
- 6 [Decision making to improve human resource performance](#)

Year 13 units

- 7 [Analysing the strategic position of a business \(A-level only\)](#)
- 8 [Choosing strategic direction \(A-level only\)](#)
- 9 [Strategic methods: how to pursue strategies \(A-level only\)](#)
- 10 [Managing strategic change \(A-level only\)](#)

The A-Level will consist of the following examinations:



All 3 papers:

- written exam: 2 hours
- 100 marks in total
- 33.3% of A-level

What you need

At least a grade 5 in GCSE Business Studies, Maths and English. Students cannot choose Business and Economics A-Level together.

Career and further study

- Students will develop transferable skills that support study in a wide range of subjects at **university** and the transition to **employment**, including quantitative and analytical analysis.
- Our students have progressed from this qualification to:
 - > Higher education courses such as Business degrees which include specialising in HR or Marketing
 - > jobs and training in a wide range of industries